



QUICK FACTS

- 1997** year first website was created - founded in Eagan, MN by Sona Mehring for a baby named Brigid
- 3.3 BILLION** media impressions in 2020
- 2.5 BILLION** cumulative site visits
- 43.5 MILLION** unique visits to CaringBridge in 2020
- 16.5 MILLION** amps, well-wishes and comments posted on CaringBridge in 2020
- 1.5 MILLION** donations to CaringBridge since 2002
- 1.2 MILLION** CaringBridge donors since 2002
- 887,500** cumulative CaringBridge sites
- 298,000** visitors to CaringBridge per day in 2020
- 236** countries and territories with CaringBridge users
- 90%** of donors are people who have experienced the power of CaringBridge firsthand
- 120** new outreach partners referring the use of CaringBridge
- 65%** of CaringBridge websites are started by a family member or friend for someone in need
- 35%** of CaringBridge websites are started by a patient for themselves
- 37** recognition awards
- 1 IN 7** people in the U.S. used CaringBridge in 2020
- 12** minutes a new CaringBridge website is created for someone experiencing a health journey
- 1ST** most widely used nonprofit social network dedicated to helping family and friends communicate with and support loved ones during a health journey through the use of free, ad-free, and privacy protected personal websites

Vision: A world where no one goes through a health journey alone.

Mission: We build bridges of care and communication providing love and support on a health journey.

Values: Serve with Passion and Commitment, Trust and Respect Others, Act as One Team to Deliver Quality Results, Drive Impact and Embrace Change, Believe in the Powerful Impact of Giving Actions.