



## QUICK FACTS

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- 1997** year first website was created - founded in Eagan, MN by Sona Mehring for a baby named Brigid
- 3.6 BILLION** media impressions in 2019
- 2.4 BILLION** cumulative site visits
- 40.3 MILLION** unique visits to CaringBridge in 2019
- 15.6 MILLION** amps, well-wishes and comments posted on CaringBridge in 2019
- 1.4 MILLION** donations to CaringBridge since 2002
- 1.1 MILLION** CaringBridge donors since 2002
- 846,000** cumulative CaringBridge sites
- 304,000** visitors to CaringBridge per day in 2019
- 237** countries and territories with CaringBridge users
- 90%** of donors are people who have experienced the power of CaringBridge firsthand
- 93** new outreach partners referring the use of CaringBridge
- 66%** of CaringBridge websites are started by a family member or friend for someone in need
- 34%** of CaringBridge websites are started by a patient for themselves
- 35** recognition awards
- 1 IN 8** people in the U.S. used CaringBridge in 2019
- 10** minutes a new CaringBridge website is created for someone experiencing a health crisis
- 1<sup>ST</sup>** most widely used nonprofit social network dedicated to helping family and friends communicate with and support loved ones during a health journey through the use of free, ad-free, and privacy protected personal websites

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**Vision:** A world where no one goes through a health journey alone.

**Mission:** We build bridges of care and communication providing love and support on a health journey.

**Values:** Serve with Passion and Commitment, Trust and Respect Others, Act as One Team to Deliver Quality Results, Drive Impact and Embrace Change, Believe in the Powerful Impact of Giving Actions.